

Nolan DI FRANCESCO

DIGITAL COMMUNICATION STUDENT

21 years old

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📍 Isère, open to relocation

🚗 Driver's license B, own vehicle

📄 French (native) and English (fluent)

ABOUT ME

I am currently completing a **work-study placement** at YouTips during my final year of a Bachelor's degree (BUT MMI), specializing in Digital Communication and Experience Design. Passionate about **social media** and **emerging trends**, I am looking to pursue a **Master's degree** through an **apprenticeship** to further my expertise in **digital strategy**, **content creation**, and **communications**. My goal is to join a program where I can contribute **my rigor, energy**, and full range of **technical skills**.



WORK EXPERIENCE

APPRENTICE 2025 -2026

- Digital communication - **YouTips (38000) - 12 months**
 - Creating SEO-optimized content (articles and videos)
 - Social media management and performance reporting
 - Managing and optimizing the WordPress website

INTERNSHIP 2025

- Digital communication - **YouTips (38000) - 13 weeks**
 - Content creation (articles, videos, photos), image retouching (Adobe Suite), and social media management
 - WordPress website updates, monitoring, and SEO

STUDENT JOB 2022 - 2025

- Head Cashier - **La Rochette Swimming Pool (Town Hall) - 2 months**
 - Cash management and customer reception.

EDUCATION

BUT MMI - IUT 1 Grenoble
2023 - 2026

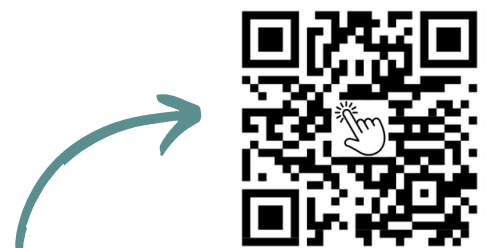
- **Digital Communication** : Creating newsletters, market research, and SEO management for real-world clients.
- **Design & Development** : WordPress website development, proficiency in Adobe Creative Suite basics, web poster design, video advertising, and documentary filmmaking (projects on videography and the Grenoble Theater).

LPO Monge - Chambéry
2020 - 2023

- Bac STI2D Spe ITEC (Technological Innovation and Eco-Design).

HOBBIES

Sports (fitness, skiing, and swimming)
Travel (Madagascar, India, Thailand, Europe, etc.)



Visit **my personal website** to learn more !