

# Nolan DI FRANCESCO

## STUDENT IN DIGITAL COMMUNICATION

# 20 years

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☎ 07 68 08 22 18

📍 Isère, open to relocation

🚗 Driver's license B, own vehicle

📄 French (native)

### ABOUT ME

Currently in a work-study program at **YouTips** for my final year of the **BUT MMI**, I specialize in digital communication and content marketing. Passionate about fashion and sports, I aim to pursue a **Master's degree in work-study** to strengthen my expertise in **digital strategy**, **brand storytelling**, and **international communication**. My ambition is to join a large, creative, and demanding company where I can **leverage** my sense of **aesthetics** and my **rigor**.



### EXPERIENCES

#### WORK-STUDY 2025 -2026

- Digital Communication - **YouTips (38000) - 12 months**
  - Creation of SEO-optimized content (articles and videos)
  - Social media management and reporting
  - WordPress website management and improvement

#### INTERNSHIP 2025

- Digital Communication - **YouTips (38000) - 13 weeks**
  - Content creation (articles, videos, photos), image retouching (Adobe), social media management
  - WordPress updates, monitoring, and SEO

#### STUDENT JOB 2022 - 2025

- Cashier Supervisor - **La Rochette Swimming Pool (City Hall, 73110) - 2 months**
  - Cash register management and customer reception

### EDUCATION

#### BUT MMI - IUT 1 Grenoble 2023 - 2026

- **Digital Communication** : newsletter creation, market research, online presence management (SEO).
- **Design** : developed three websites with WordPress, proficient in Adobe Suite basics, created web banners, video ads, and produced reports (on videography and Théâtre de Grenoble).

#### LPO Monge - Chambéry 2020 - 2023

- STI2D Baccalaureate – ITEC (Technological Innovation & Eco-Design)

### HOBBIES

Sports (gym, skiing, and swimming)  
Travel (Madagascar, India, Thailand, Europe, etc.)



Come and find out more on **my personal website !**