# Nolan DI FRANCESCO

## STUDENT IN DIGITAL COMMUNICATION

#### **ABOUT ME**

Currently in a work-study program at YouTips for my final year of the BUT MMI, I specialize in digital communication and content marketing. Passionate about fashion and sports, I aim to pursue a Master's degree in work-study to strengthen my expertise in digital strategy, brand storytelling, and international communication. My ambition is to join a large, creative, and demanding company where I can leverage my sense of aesthetics and my rigor.

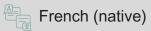
## 20 years

difrancesconolan@gmail.com











#### **EXPERIENCES**

**WORK-STUDY** 2025 -2026

- Digital Communication YouTips (38000) 12 months
  - Creation of SEO-optimized content (articles and videos)
  - Social media management and reporting
  - WordPress website management and improvement

#### **INTERNSHIP**

2025

- Digital Communication YouTips (38000) 13 weeks
  - Content creation (articles, videos, photos), image retouching (Adobe), social media management
  - WordPress updates, monitoring, and SEO

#### **STUDENT JOB**

2022 - 2025

- Cashier Supervisor La Rochette Swimming Pool (City Hall, 73110) - 2 months
  - Cash register management and customer reception

#### **EDUCATION**

**BUT MMI - IUT 1 Grenoble** 2023 - 2026

- Digital Communication: newsletter creation, market research, online presence management (SEO).
- Design: developed three websites with WordPress, proficient in Adobe Suite basics, created web banners, video ads, and produced reports (on videography and Théâtre de Grenoble).

### LPO Monge - Chambéry 2020 - 2023

 STI2D Baccalaureate – ITEC (Technological Innovation & Eco-Design)

#### **HOBBIES**

Sports (gym, skiing, and swimming)
Travel (Madagascar, India, Thailand, Europe, etc.)



